

## friday 26.10.2018

09:00 arrival + coffee  
10:00 opening and welcome address  
10:30 presentation of participant schools  
12:00 introduction of workshops  
13:00 lunch  
14:30 workshops  
17:00 aperitif + meet and greet  
18:00 keynote by Ela Kagel  
supermarkt-berlin  
19:30 dinner  
20:30 get-together

## saturday 27.10.2018

10:00 workshops  
13:00 lunch  
14:00 workshops  
17:00 tour of exhibition  
([www.resonanzen.eu](http://www.resonanzen.eu))  
19:30 dinner  
20:30 get-together

## sunday 28.10.18

10:00 preparing workshop-presentation  
11:00 workshop-presentation + feedback  
13:00 lunch  
14:00 checkout

### Design assessment

HS Pforzheim (Germany)

The problem is that every solution can be a new problem. If we all become small problem solvers, the community will have big problems. This workshop is about TRIVIALITY and the potential of a possible or even necessary design assessment.

Gerhard M. Buurman

### Beyond the Stream

HBKsaar / K8 (Germany)

Digital music is one of the most dynamic areas when it comes to the integration of new technologies in artistic processes. We will engage with current developments across the music industry to co-create design visions that will give artists a fair share in an emerging collaborative economy. Themes include „From Schedule to Stream: Design on new Terrain“, „Spotify & Company or Why Streaming as We Know It Doesn't Work for Artists“, „Designing Workflows for Digital Asset Management“, and „Blockchain Dreams or How to Design Democracy into Machines“.

Soenke Zehle

### Shifted realities

ENSAD Nancy (France)

We suggest you to have an experience of a shifted reality.

A series of immersive exercises, taken from the book „Hurry up and wait“ by Jimmy Pollard about Huntington disease, are available to put ourselves in the specific situation of a slower rhythm of mind.

Then how could we dialog with the environment? How to adapt the speed of environment to brain's speed?

These issues will be explored through scenarios and mediation tools permitting to translate, figure the shifted cognition. Functional answers could also be thought.

This workshop is time to experiment a method in which designer makes his own tools to understand a different cognitive situation et do appropriated proposals.

Relevance and limits of such a method could be discuss.

Claire Baldeck  
Marianne Franclet

DESIGN AM  
OBERRHAIN  
DESIGN RHEIN  
SUPERIEUR

it's not about designing the future,  
it's about the future of design

26.10.2018  
– 28.10.2018

#### venue

HBKsaar | Keplerstraße 3  
D-66117 Saarbrücken

#### partners

HS Pforzheim  
ESAD de Reims  
ESAL Metz  
ENSA Nancy  
La HEAR Mulhouse  
FHNW Basel  
HBKsaar

## Transparency

FHNW Basel (Switzerland)

Transparency (lat. transparent, translucent'), also translucency, adj. transparent, transparent.

Transparency in the context of design:

- Declaration of the elements used
- Functionality / purpose of the object
- decision-making sovereignty
- Self-determination in the context of the traces left behind
- Haptics, sensuality, immediacy
- etc.

We live in a highly developed affluent society in which many everyday processes are nontransparent. Nevertheless, we take them absolutely for granted: We surround ourselves with objects and devices, entrust ourselves to them and make them our daily companions. We cannot understand what is going on inside them and are at their mercy if they do not function as intended. Then we stand helpless in front of these „black boxes“.

The thesis of our workshop is that in the future the need for sovereignty will grow in the context of processes (especially in communication technology) and objects / devices. We do not want to be at the mercy of objects and processes, but to be able to understand and comprehend them.

The aim of the workshop is to design an artefact or a process whose functioning is comprehen-

sible. It is about sensitizing for processes, the relationship between cause and effect, alignment and dosage.

The end product - artifact or process - is open. You determine the means you use in your design and the corresponding implementation.

Researching, experimenting, discussing, deciding ...it should become a lively group process - with a result that can be „grasped“ by the others at the end.

Heinz Wagner

Valerie Notter

## SIGNUM\_D

ESAL METZ (France)

The workshop consists of creating 100 posters of the common subject „it is not about designing the future, it is the future of design“ using different graphic signs found in the city of Saarbrücken.

Le workshop consiste à créer 100 affiches à partir du sujet commun “it’s not about designing the future, it’s about the future of design” en utilisant différents signes graphiques trouvés dans la ville de Sarrebruck.

Elamine Maecha

## Naked Economy

La HEAR Mulhouse (France)

„Have you ever wondered who made your clothes? The annual Fashion Revolution campaign wants to shed light on the makers behind garments and promote a more sustainable fashion industry“.

In an environment massively driven by economic forces; on professional fields where selling strategies, on multiple layers, will play a major role (if not simply essential), our teachings largely keep on leaving aside such issues. ‚What makes a tag‘ may be an exercise in injecting economical thinking back in an aesthetical conception of our working field / questioning a greed obsessed market, which would come back to imagine an alternative to capitalistic conceptions, will not be a task as much as just avoiding - at all costs? To generate new, varied, and hidden forms of slavery / even if it is (most probably) naive, or just (far too) complicated on that level of ours (time, skills, means and ways), laying great stress on an elementary point: how could it be legitimate for a western designer not to be (minimally but at least consciously) aware of that kind of issues? Are cynicism, blindness and (alleged) ignorance of the sole attitudes? A broader and more inclusive way of integrating foreign issues into the creative process: eventually we shall be excavating new reasons to be cheerful.

‘What was, what is, what may be, what’s left to be done’.

Our workshop is free to interpret. Important is that the students work together. The main aim of our workshop is that the students create a common action: a performative event, a pamphlet, demonstration, video, etc.

Pierre Doze

Mirjam Spoolder

Cleo Huet

## hemp : en ethical plant

ESAD de Reims (France)

The growing interest in bio-sourced materials and the question of energy transition will lead us to think about hemp applications in housing. We will be dealing with the characteristics of the material, especially its sound, hygric and thermal insulation properties, and try to propose new applications for this line of business while serving the environment and mankind well-being.

Véronique Maire